

Rocio Romero

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Rocio Romero is a Chilean American who is actively involved in residential home design and construction in the United States and Chile. Ms. Romero has a prefabricated home line called the LV home series. Her other design work includes commercial interiors.

Ms. Romero is a graduate of the University of California at Berkeley where she received a Bachelors of Arts Degree in Environmental Design with a Major in Architecture. Ms. Romero received a Masters in Architecture from Southern California Institute of Architecture (SCI-Arc).

Ms. Romero and her work have been featured in numerous publications. Paul Goldberger of *The New Yorker* said "Romero's designs stand out for their clarity, simplicity, and grace." Ms. Romero has served as a judge for many competitions including the 99 K house competition, Living Box, and Architecture Magazine's Home of the Year award. Ms. Romero's own work has been on display in national and international museums and exhibitions including the Walker Art Center, MOCA, Vancouver Art Gallery, and the Triennale di Milano.

Ms. Romero resides with her husband, Cale, in their LV home on an operating walnut plantation in Missouri.

Built Projects

DORM, Santiago, Chile, January 20 - February 20, 1999

Converted the interior of a 1913 Victorian mansion into a college dorm.

THE LV HOME, Laguna Verde, Chile, October 1999 - June 2000

Designed & Built a 970 sq ft. vacation home. Designed furniture.

THE SERVICE SPOT, Los Angeles, CA, January - August 2001

Along with Chantal Aquin, Ms. Romero designed the administrative office for the non-profit organization Skidrow Housing Trust.

SOUTHBAY, San Diego, CA, August - December 2001

Designed the interior of a medical office.

FISH CAMP, Perryville, MO, April 2002 - July 2002

Design and Fabrication of a prefab camp.

BASE CAMP, Perryville, MO, December 2005

Design and Fabrication of a prefab studio.

LV HOMES, Perryville, MO, June 2000- present.

Design, manufacturing, and sales. To date 163 LV units in 29 states have been sold.

Past Events (Lectures, Exhibitions, and Events):

Rocio Romero exhibits at the University of Missouri-St. Louis Gallery 210 in St. Louis, Missouri on October 23-December 6, 2008.

Rocio Romero participated in the benefit event for the University of Missouri-St. Louis Gallery 210 in St. Louis, Missouri on October 17, 2008.

Rocio Romero lectured at Drury University's School of Architecture in Springfield, Missouri on October 10, 2008

Rocio Romero was part of the "CASA PER TUTTI" exhibition held at the La Triennale di Milano in Milan, Italy on May 16th - September 14th, 2008

Rocio Romero lectured at the Illinois Institute of Technology in Chicago, Illinois on April 14, 2008

Rocio Romero lectured in Kansas City, Missouri for an event co-hosted by Women in Design Kansas City and Young Architects Forum Kansas City on April 10, 2008.

Rocio Romero lectured and participated in a panel discussion at the Pratt Institute in Brooklyn, New York on April 3, 2008.

Rocio Romero participated as a speaker and panelist for CABoom V, "The Four Woman of Prefab" in Santa Monica, CA on March 15, 2008.

Rocio Romero Homes exhibited at CABoom V in Santa Monica, CA on March 14-16, 2008.

Rocio Romero kicks off the inaugural 2008 LV National Open House Tour in Gallatin, New York on March 1, 2008.

Rocio Romero participated as a jury member for the international design competition, 99k House Competition, in Houston, TX on February 1-2, 2008.

Rocio Romero Homes exhibits at Dwell on Design in San Francisco, CA on September 15-16, 2007.

Rocio Romero Homes exhibits prefabricated design work at Design Within Reach in St. Louis, MO on April 19, 2007 – April 30, 2007. Additionally, Rocio Romero spoke at the opening.

Rocio Romero exhibits at Southern Illinois University in Carbondale, Illinois on February 5, 2007 - March 2, 2007.

Rocio Romero lectured at Southern Illinois University in Carbondale, Illinois on February 5, 2007.

Rocio Romero lectured at the Kansas State University in Manhattan, Kansas on October 4, 2006.

Rocio Romero lectured at the University of Houston in Houston, Texas on September 26, 2006.

Rocio Romero participated as a speaker for Dwell Magazine's: Dwell on Design in San Francisco, CA on September 2006.

Rocio Romero participated as a jury member for the Architecture Magazine's Home of the Year Award in New York City, NY on July, 2006.

Rocio Romero participated as a jury member for the Living Box design competition for www.edilportale.com in Milan, Italy on April, 2006.

Rocio Romero's LV and LVL were on display in the traveling exhibit, "Some Assembly Required: Contemporary Prefabricated Home" at Walker Art Center in Minneapolis, December - March, 2006 then re-exhibited at the Vancouver Art Gallery in Vancouver, BC, April 29 - September 4, 2006 then re-exhibited at the MOCA in Los Angeles, CA, February 28 - May 20, 2007 and then re-exhibited at the Virginia Center for Architecture in Richmond, Virginia, June 10 - September 30, 2007.

Rocio Romero lectured at the University of Colorado in Denver, Colorado on April, 2005.

Rocio Romero was part of the "Made Modular" exhibition in the AIA San Francisco gallery in San Francisco, CA on April 7-29, 2005.

Rocio Romero lectured at Washington University in St. Louis, MO on March 2005.

Rocio Romero participated as a speaker for the Dwell Magazine: Prefab Proactive in San Francisco, CA on February 2005.

Rocio Romero's LV home was part of Bruce Mau's "Massive Change: The Future of Global Design" Exhibition in the Vancouver Art Gallery in Vancouver, BC on February 2005.

Rocio Romero lectured at Judson College in Elgin, IL on November 2004.

Rocio Romero's Service Spot was part of Communities under Construction, Cityworks Los Angeles, A + D Museum in Los Angeles, CA on October 2004.

Publications

Publications: Magazine

Sylvester, Michael, "An Introduction to Prefab" *DWELL*, February 2009: 204-107

Soltis, Marilyn, "Smaller, More Affordable Homes For Us All", *CHICAGO LIFE MAGAZINE*, December 6, 2008

Raymond, Camela, "Prefabulous", *PORTLAND MONTHLY MAGAZINE*, December 2008

Arieff, Allison, "Housing The Universe", *THE NEW YORK TIMES*, September 15, 2008

Kramer Childress, Pamela, "Simply Modern Woman: Rocio Romero's Simple Plan", *JAVA JOURNAL*, August, 2008

Keegan, Theresa, "Modern By Design", *HUDSON VALLEY CONNOISSEUR*, August/September 2008: 44-47

Andrews Jim, "The New Modernists", *NEW YORK HOUSE*, June 2008: 34-38

Faulkner, Sheniqua, "Pre-fabulous", *ALIVE*, June 2008: 70

Leifer, Loring, "House in a Box", *SPACES KANSAS CITY*, June/July 2008: 102-108

Becher, Jessica and Fehrenbacher, Amber, "The Prefabulous Rocio Romero: Timeless and Simple Sustainable Living", *VOX MAGAZINE*, April 2008

Mulard, Claudine, "Préfabriqué Moins Cher, Plus Propre" *L'INFORMATION IMMOBILIERE*, Spring 2008: 63-82

Aguirre, Iñaki, "Vivir En Una Casa Prefabricada" *ARQUITECTURA Y DISEÑO*, February 2008, AYD 86: 85-90

Thurman, David, "In Search of Modernism's Holy Grail" *arcCA*, December 2007: 21-23

Settle, Haley, "Some Assembly Required" *INNOVATIVE HOME*, Winter 2007: 24-27

Gandy, Sarah, "Fab Pre-Fab" *HOUSTON HOUSE & HOME*, November 2007: 52-56

Uniti, Stati, "La mia casa per posta" *D CASA*, October 2007: 192-197

Taylor, Tracy, "The New Wave" *DIABLO*, September 2007: 94-103

Lindstrom, Caroline, "Home Delivery" *SERENDIB*, September/October 2007: 96-98

Collins, Julie, "Prefab Housing Gains Traction in Vacation Home Market" *TODAY'S BUYER'S REP*, September 2007: 4-5

Taylor, Tracey, "The New Wave" *DIABLO*, September 2007: 94-103

Marshall, Christy, "Set post A. Attach wall B." *ST. LOUIS MAGAZINE AT HOME*, July/August 2007: Cover, 14, 53-58

Ramos, Álvaro Tavares, "Prefab Perfection" *ESSENTIAL LISBOA*, June-July 2007: 72-80

Yushkevich, Marina, "Fasthouses: How to Eat Them" *ELLE DECOR*, April 2007: 86-90

Longoria, Rafael, "Framework House" *CITE 70*, Spring 2007: 18-23

Taylor, Chris, "Some Assembly Required, Musee d'Art Contemporain de Los Angeles, MOCA" *SAVOIR*, February 28, 2007

Manoff, Jill, "The Buzz List" *ALIVE ST. LOUIS*, February 2007: 82

Hellman, Peter, "Karrie Jacobs, House Hunter" *METROPOLITAN HOME*, February 2007: 43

"A Perfect Weekend Getaway" *LAKE LIFESTYLE*, December 2006: Inside cover

Prieto, Diana, "Vidas Pre-Fabricadas" *AVENUE ILLUSTRATED*, December 2006: 223

"Best Properties on the Market" *THE WEEK MAGAZINE*, December 2006: 34

Conner, Lori, "Boxed In" *NIKKI STYLE*, November 2006: 107-109

Finn, Donovan, "All You Need is LV" *DWELL*, November 2006: Cover, 47, 164-171

Wade, Anais, "The Keys to Paradise" *BEST LIFE*, July/August 2006

Glukhov, Aleksey, "Mobile Prefabs" *INTERIOR DIGEST*, July 2006: 84-87

O'Neill, Sean, "Fabulous Prefabs" *KIPLINGER'S PERSONAL FINANCE*, July 2006: 96-100

Breining, Greg, "A New Wave of Prefabs Brings Sophisticated Style to Seasonal Homes" *MIDWEST HOME*, June/July 2006: 94-99

Miller, Molly, "The Boxed Set" *INDUSTRY MAGAZINE*, June-July 2006: 74-77

Lorimor, S., "Prefab Houses Go Modern" *CONSUMER DIGEST*, June 2006: 14

Magill Mueller, Sarah, "Chic and Modern Prefab Homes" *MISSOURI LIFE*, June 2006: 16

Pelayo, Anamaria, "Your Home" *TUVIDA*, Summer 2006: 39

Webb, Michael, "Modern Prefabs Storm America" *MARK, ISSUE #3*, Summer 2006: 106-107

Lo, Malinda, "Make Your Dwelling Eco-Friendly" *CURVE*, April 2006: 46

Johnson, Hillary, "My Place: Rocio Romero's Prefab Pad" *INC. MAGAZINE*, March 2006: 82-83

"Cool Stuff: Modernista" *ATOMIC RANCH*, Spring 2006: 78

Kaplan, Michael, "Build Your Own Paradise" *MEN'S JOURNAL*, January 2006: 80-82, 95

Faber, Emily, "Beautiful Boxes" *ST. LOUIS HOMES & LIFESTYLES*, December 2005: 68-69

Jana, Reena, "Affordable Homes: Prefab Meets Style" *BUSINESS WEEK*, November 14, 2005: 108-110

Herrey, Antony, "House Proud" *THE NEW YORKER*, November 7, 2005: 6

Bravo, Amber, "Hip (per) Hotels" *DWELL*, October/November 2005: 166-169

Goldberger, Paul, "The Sky Line: Some Assembly Required" *THE NEW YORKER*, October 17, 2005: 180-182

Bentley Mays, John, "The New Pre-Fab" *AZURE*, July/August 2005: 44-49

Fisher, Lauren, "Fab Prefab" *FOOD & WINE*, May 2005: 30

Mena, Catalina, "La Casa del Futuro" *PAULA*, April 2005: 76-77

Yap, Laurance, "Front, industry news, products, trends, fun" *DRIVEN*, April 2005: 12

Bragg, Mara, "Trend Watch" *SMALL ROOM DECORATING*, April 2005: 78-81

Self, Charles, "Thinking Inside the Box" *SMART HOME OWNER*, March/April 2005: Cover, 36-41

Egan, Danielle, "Fab Prefab" *FASHION*, March 2005: 117-119

Landi, Ann, "Housing TO GO" *PLENTY*, March 2005: 66-71

Herbers, Jill, "Designer Homes at Bargain Prices" *BOTTOM LINE*, March 1, 2005: 13-14

Bone, Jason, "Modern Prefabricated Homes" *EIGHTPOINTFIVE* issue # 6: 46-47

Arieff, Allison, "Prefab, Proven: What's Next for Modern Prefab?" *DWELL*, December 2004: 123

Ramos, Álvaro Tavares, "LV Home" *THE ESSENTIAL LISBOA*, November/December 2004: 71

Kapica, Kelly, "Iconic Modern" *ELEGANT BRIDE*, Winter 2004: 160

Mora, Tachy, "Viviendas Alternativas" *NEO 2*, November 2004: 94-97

Miller, Annetta, "Prefab Rehab" *TIME*, September 6, 2004

Kirwan-Taylor, Helen, "In Your Dreams" *TELEGRAPH MAGAZINE*, July 31, 2004: 75

Barkow, Tim, "Office Design Is Your Company Ready for Prefab?" *INC. MAGAZINE*, July 2004: 56-57

Drueding, Meghan, "Fishing Expedition" *RESIDENTIAL ARCHITECT*, July 2004: 22-23

Minutillo, Josephine, "High Design Hits the Spot" *ARCHITECTURAL RECORD*: June 2004: 100

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Lacayo, Richard, "They're all Absolutely Prefabulous" *TIME*, Summer 2004: 26-27

Chen, Aric, "The Beauty of Portable Living Fabulous Prefab" *PAPER*, May 2004: 64

Barrenche, Raul, "Design 100: Prefabitation" *METROPOLITAN HOME*, May/June 2004: 122-124

Gardiner, Virginia, "Absolutely Prefabulous" *ELLE MAGAZINE*, April, 2004: 66, 192-193

Quah, Gayle, "Prefab Sprout" *SPACE*, April 2004: 80-82

Dero, Ezequiel, "Ocio Urbano" *D-MODE*, April 2004: 143

Henning, Bill, "Prefab Pad" *GENRE*, March 2004: 24-27

Mihaly, Julie, "If You Build It, They Will Come" *BUDGET LIVING*, February/March 2004: 114

Binet, Violaine, "Futur Modulaire" *FRENCH VOGUE*, February 2004: 180-184

Henry, Stephanie, "LV Home" *DESERT LIVING MAGAZINE*, January/February 2004: 20

Steinberg, Katherine, "Best Properties on the Market" *THE WEEK MAGAZINE*, Nov. 21, 2003: 33

Court, Ben, "Objects of Desire" *MEN'S JOURNAL*, October 2003: 74

Tolme, Paul, "Design: Beyond the Trailer Park" *NEWSWEEK*, September 15, 2003: 66-67

Arieff, Allison, "The Dwell Home" *DWELL*, July/August 2003: 87

Arieff, Allison, "Introducing the Dwell Home Architects" *DWELL*, March/April 2003: 78

Bell, Jonathon, "Showcasing the Sublime the Hot 100, 008*" *WALLPAPER*, January 2003: 34-35

Rapkin, Mickey, "Prefab Chic" *DETAILS*, December 2002: 28

Wagner, Andrew, "Nomads, The Service Spot" *DWELL*, December 2002: 76

Arieff, Allison, "Building a Better Base Camp" *OUTSIDE MAGAZINE*, August 2002: 85

Rapp, Alan, "My Mother the Contractor" *DWELL*, June 2001: 96

Pereira, Julio, "Un cubo prodigioso" *DECOART*, January 2001: Cover, 56-61

Publications: Newspaper

Bonetti, David, "Architecture Embraces the New", *ST. LOUIS POST DISPATCH*, November 30, 2008

Schwartz, Heather, "Pre-fab Kit Enables Couple to Afford Getaway Home", *SCHENECTADY DAILY GAZETTE*, May 4, 2008

Lopez, Lourdes, "Rapidez y calidad en la construcción", *LA OPINION*, May 3, 2008

Lin, Sara, "Home Shoppers Turn to Kit House", *SEATTLE DAILY JOURNAL OF COMMERCE*, April 10, 2008

Staff Writer, "Prefab Lecture", *THE KANSAS CITY STAR*, April 6, 2008

Lin, Sara, "The House in a Box", *THE WALL STREET JOURNAL*, March 14, 2008

Keeps, David A., "The Fans of Prefab Get Real", *LOS ANGELES TIMES*, March 13, 2008

Downs, Stacy, "Calendar: Pre-Fab Lecture", *THE KANSAS CITY STAR*, February 17, 2008

Keller, Rudi, "Functional & Radical", *SOUTHEAST MISSOURIAN*, November 19, 2007

Newmark, Judith, "'Clean House' is perfectly neat to architect", *ST. LOUIS POST DISPATCH*, November 4, 2007

Smith, Dakota, "It's a Fab, Fab World" *NEW YORK POST*, October 4th, 2007

Gunderson, Amy, "Before Buying a Prefab" *THE NEW YORK TIMES*, September 21, 2007

Mann, Leslie, "Machine Age" *THE CHICAGO TRIBUNE*, June 29, 2007

Andrade, Magdalena y Nunez, Natalia, "Las otras chilenas que triunfan en EE. UU." *EL MERCURIO* May 29, 2007

Medlin, Jarrett, "Prefabulous" *RURAL MISSOURI*, February 2007: 12

Ross, Joel, "Pret-a-porter Prefab" *THE TIMES PICAYUNE*, January 13, 2007

Taylor, Chris, "Lid Comes Off Home-In-A-Box" *FINANCIAL TIMES*, December 15 2006

Chang, Jade, "The Fabulous Prefabs" *THE TIMES OF LONDON*, June 9, 2006

Bass, Debra, "Missouri Architect Offers Modern Design at Moderate Price" *ST. LOUIS POST DISPATCH*, March 4, 2006

Murray, Sarah, "When Homes are Ready-Make" *FINANCIAL TIMES*, October 16, 2005

Turrentine, Jeff, "The Prefab Future, Practically Here" *THE WASHINGTON POST*, March 31, 2005

Raby, Alejandro, "Casas prefabricadas con distintivo chileno" *LA TERCERA*, February 14, 2005

Donova, Deborah, "Welcome to prefab" *DAILY HERALD*, January 24, 2005

Goerig, Margaret, "Breaking the House Rules" *LYNCHBURG NEWS & ADVANCE*, January 12, 2005

Taute, Michelle, "Prefabulous" *USA WEEKEND*, January 9, 2005

Nieman, Carrie, "A Dream Unboxed" *HOME STYLE*, January 2005

Kelly, Robert, "Prefabulous" *ST. LOUIS POST DISPATCH*, December 30, 2004
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Seiloff, Alison, "Urbane Living" *RIVERFRONT TIMES*, December 15-21, 2004

Pohlman, Teasha, "Local Architect Promoting Low-cost, Efficient Homes" *REPUBLIC-MONITOR*, November 11, 2004

"Prefab' Home Kit Architect to Speak at Judson" *DAILY HERALD*, November 10, 2004

Lyttle, Bethany, "Modern Kit Houses: Thinking inside the Box" *THE NY TIMES*, October 15, 2004

"Trend Watch" *CINCINNATI ENQUIRER*, July 10, 2004

Murray, Sarah, "The Eye-Catching Return of the Prefab" *FINANCIAL TIMES*, June 18, 2004

Gordon, Alastair, "Pre-Fab Housing takes a Modern Feel" *THE TIME PICAYUNE*, April 3, 2004

Gordon, Alastair, "Factory Fresh: Interstately Homes" *THE NY TIMES*, April 1, 2004.

Bliss, Mark, "Living Inside the Box" *SOUTHEAST MISSOURIAN*, January 31, 2004

Jeffrey Keates, Nancy, "Upwardly Mobile Homes" *THE WALL STREET JOURNAL*, January 9, 2004

Davidson, Justin, "Prefab-ulous" *NEWSDAY*, November 24, 2003

Lee, Linda, "Do-It-Yourselfer's Fantasy: Modern Housing, in a Kit" *THE NY TIMES*, November 13, 2003

O'Reilly, Tim, "Urbane Renewal" *STAR-TELEGRAM*, February 15, 2003

Gordon, Alastair, "Putting the Fab in Prefab" *THE NY TIMES*, September 26, 2002

Publications: Book

Bahamon, Alejandro, *VIVIENDAS CONTEMPORANEAS DE BAJO PRESUPUESTO*, Parramon Ediciones, S.A., 2008 (p.118-125)

Johnson, Gregory, *PUT YOUR LIFE ON A DIET: LESSONS LEARNED FROM LIVING IN 150 SQUARE FEET*, 2008

Cullerton, Erin, *CONTEMPORARY PREFAB HOUSES*, Daab Publisher, 2008 (Cover and p. 310-315)

Slavid, Ruth, *MICRO VERY SMALL BUILDINGS*, Laurence King Publishing Ltd., 2007 (p. 148-149)

Kliczkowski, Guillermo R., *CASAS / HOUSES*, Kliczkowski Publisher, April 2007 (p. 60-65)

Gould, Kira and Lance Hosey, *WOMEN IN GREEN: VOICES OF SUSTAINABLE DESIGN*, Ecotone, 2007 (p. 224)

Martin, Sam, *MANSPACE: A PRIMAL GUIDE TO MARKING YOUR TERRITORY*, The Taunton Press, 2006 (p.148-151)

Jacobs, Karrie, *THE PERFECT \$100,000 HOUSE*, Penguin Group, 2006 (p. 59-72)

Ebong, Ima, *KIT HOMES MODERN*, Harper Collins Publishers, 2006 (p. 64-69)

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Publications: Television

HEC-TV "State of the Arts", December, 2008.

HGTV NETWORK "Beyond The Box", October 15, 2008.

FOX 2 / KTVI NEWS "Contact 2: Prefab Homes", July 12, 2006.

HGTV NETWORK "Small Space, Big Style", October 12, 2006.

CBS NEWS "Sunday Morning News" May 21, 2006. A news segment on prefabricated architecture that featured the LV home.

ABC NEWS "Nightline" February 9, 2006. A news segment on prefab architecture that featured the LV home.

DIY NETWORK "Assembly Required", September, 2005. A full half hour episode covering the construction of two LV Homes.

CURRENT TV "LV Home", August 2005. Segment featuring the LV Home.

CURRENT TV "Fish Camp", August 2005. Segment featuring the Fish Camp.

KSDK NEWS CHANNEL 5 "Innovative St. Louis Architect Saves the American Dream", May, 2005. A News segment featuring the LV Home and mentioning the Camp Series.

TRAVEL CHANNEL "Amazing Vacation Home", October, 2004. Segment featuring the LV Home.

FINE LIVING TV "10 Pre-Assembled Housing Options", July 28, 2004. Segment featuring the LV Home.

KCAL9 TV, "Prefab Dreaming?" February 12, 2004. Segment featuring the LV Home.

TEVA DECO, May 2003. Show on contemporary design, architecture, and interior design. The LV home was featured.

NESCAFE COFFEE COMMERCIAL, September 2002. Chilean Nescafe coffee commercial with the LV home as a backdrop.

Publications: Radio

KCUR, "Designer Homes in a Kit", April 28, 2008 NPR radio show hosted by Sylvia Maria Gross.

Lazy Environmentalist, "Green and Fab: The Power of Prefab" April 26, 2007 radio show hosted by Josh Dorfman

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- Smart, Jr., George, *WWW.TRIANGLEMODERNISTSHOUSES.COM*, October, 2008.
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- "Rocio Romero and The Cultural Diplomat", *CULTURAL DIPLOMAT*, March 16, 2008
- "Rocio Romero's National Open House Tour", *PREFABCOSM*, March 4, 2008
- Kriscenski, Ali, "Rocio Romero Prefab Home Tour Kicks Off Tomorrow in NY!", *INHABITAT*, February 29, 2008
- Black, Doug, "Rocio Romero: LV Series", *COOL HUNTING*, February 29, 2008
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- Reeves, Mark, "Rocio Romero LV Tour Kicks Off 3/1", *MODERN HOMES NEW ENGLAND*, February 29, 2008
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